



# REININGER

WALLA WALLA VALLEY

## 2018 Mr. Owl's Red, Walla Walla Valley

### TASTING NOTE

Mr. Owl's Red is no fly by night wine. Its purple-garnet color and dark fruit aromas portend the quiet strength of this beloved blend. Pronounced cherry, black raspberry and currant soar on a powerful glide path with scents of anise, cinnamon, and dried rose petals. Chewy flavors of Bing cherry and plum, make a balanced palate landing with notes of licorice, cinnamon and rose. Fine-medium tannins lead into a long cherry and blueberry finish.

### THE 2018 VINTAGE

- ◆ 2018 graced the Horse Heaven Hills with an ideal growing season.
- ◆ A cool spring followed by hot summer months, preceded moderate daytime fall temperatures with cool nights.
- ◆ This scenario created a wonderful hurry up and wait harvest that delivered small berries, moderate yields, and beautifully balanced fruit with intense fruit character.

### THE AVA

Nestled in the foothills of the Blue Mountains in southeastern Washington and northeastern Oregon, the Walla Walla Valley AVA is known for its warm summer days, cooler nights and its diversity of varietals and soil types. Established in 1984, this AVA is home to nearly 3,000 acres of planted vines and over 120 wineries.

### THE STORY

When the Reininger children were young, they had difficulty pronouncing the name of the man who began working in the winery's cellar in 1999. The children would call him "Mr. Owl!" In 2002, Raul Morfin became our Assistant Winemaker and Chuck crafted the first Mr. Owl's Red as a thank you to all of Raul's hard work. It wasn't until 2008 that REININGER released another Mr. Owl's Red. Since 2008, Raul has taken his favorite grapes from each vintage to create a special blend.

### REININGER WINERY

REININGER Winery, located in the heart of the Walla Walla Valley, specializes in crafting elegant and finely structured wines from hand-harvested, ultra premium grapes. From our first release in 1997, REININGER wines have possessed a unique quality derived from the winemaker's awareness of and passion for the natural elements that make great wines.



WINE DATA	
<i>Composition</i>	41% Cabernet Sauvignon, 26% Syrah, 23% Merlot, 4% Cabernet Franc, 4% Petit Verdot, 2% Malbec
<i>Vineyards</i>	59% Pepper Bridge, 14% Seven Hills, 14% XL, 9% Phinny Hill, 4% Bacchus
<i>Cooperage</i>	95% French, 5% American (23% new oak)
<i>Alcohol</i>	14.4%
<i>pH</i>	3.81
<i>Total Acidity</i>	6.2 g/L
<i>Bottling Date</i>	June 2020
<i>Release Date</i>	August 2020
<i>Case Production</i>	542

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