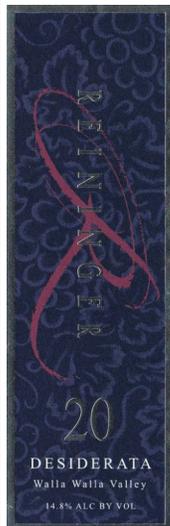


REININGER

DESIDERATA 20

Walla Walla Valley



Blend 33% Malbec, 27% Cabernet Sauvignon, 13% Carmenere, 13% Cabernet Franc, 7% Merlot, 7% Petit Verdot

Vineyard Pepper Bridge, Seven Hills & XL Vineyards

Cooperage 94% French, 6% American (32% new)

Bottled March 2017

pH 3.79 **T.A.** 6.7 g/L

Alc. 14.8%

Production 180 cases

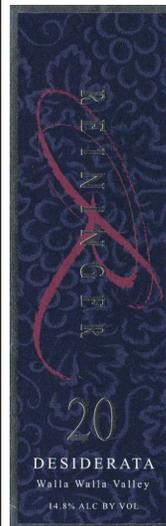
desiderata n., pl. 1. Something considered highly desirable, necessary, or even essential. 2. yearned for 3. Sought after. [Latin desideratum, DESIRE.]

The definition of Desiderata is not only apropos for this REININGER 20TH Anniversary retrospective, non-vintage blend of all six noble Bordeaux red varietals but also for describing 20 years of passion behind our winery. The depth of its dark garnet color eludes to riches soon to be exposed. Fragrant scents of wild blackberry and eucalyptus burst from the glass revealing layers of black currant, cherries, dry fig, both vanilla and coffee bean, with a hint of dried tobacco leaves, a blend of exotic spice and sandalwood. The mouth is soft and velvety with supple round tannins surrendering a bounty of plums, blackberries, cherries, mulberries and chopped dates mixed in an old leather bowl splashed with cassis and sprinkled with spice and an occasional pinch of pepper. Enjoy REININGER'S homage to the multiplicity of Walla Walla.

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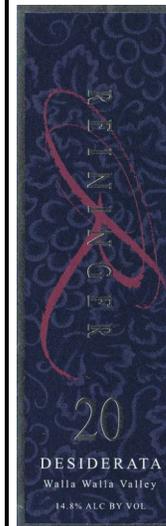
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Desiderata by Max Ehrmann

Go placidly amid the noise and haste, and remember what peace there may be in silence. As far as possible without surrender be on good terms with all persons.

Speak your truth quietly and clearly; and listen to others, even the dull and the ignorant; they too have their story.

Avoid loud and aggressive persons, they are vexations to the spirit. If you compare yourself with others, you may become vain and bitter; for always there will be greater and lesser persons than yourself.

Enjoy your achievements as well as your plans. Keep interested in your own career, however humble; it is a real possession in the changing fortunes of time.

Exercise caution in your business affairs; for the world is full of trickery. But let this not blind you to what virtue there is; many persons strive for high ideals; and everywhere life is full of heroism.

Be yourself. Especially, do not feign affection. Neither be cynical about love; for in the face of all aridity and disenchantment it is as perennial as the grass.

Take kindly the counsel of the years, gracefully surrendering the things of youth.

Nurture strength of spirit to shield you in sudden misfortune. But do not distress yourself with dark imaginings. Many fears are born of fatigue and loneliness.

Beyond a wholesome discipline, be gentle with yourself. You are a child of the universe, no less than the trees and the stars; you have a right to be here.

And whether or not it is clear to you, no doubt the universe is unfolding as it should. Therefore be at peace with God, whatever you conceive Him to be, and whatever your labors and aspirations, in the noisy confusion of life keep peace with your soul. With all its sham, drudgery, and broken dreams, it is still a beautiful world. Be cheerful. Strive to be happy.

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